

EDITORIAL

Dear readers

Commencing the editorial by announcing some changes that the Pacific News has undergone has almost become a tradition over the last few issues. Between the release Pacific News 33 and this issue, we have worked on introducing a peer-review system in order to further increase the quality of articles published in the PN. This involved the establishment of a Scientific Advisory Board with members from recognised international universities that have a role in contributing to the review process itself as well as hopefully spreading the good word and helping to make this journal better known in our parts of the scientific community.

We are therefore pleased to introduce to you the members of the Pacific News Scientific Advisory Board: Dr Roger C.K. Chan, Hong Kong University; Dr Tara Duncan, University of Otago; Dr. Rolf Jordan, University of Vienna; Dr Jan Mosedale, University of Sunderland and Dr. Jan-Peter Mund, United Nations University, Bonn.

Please note that we have also updated our website (www.pacific-news.de); the new authors' guidelines can be found there.

Regardless of the ongoing changes, however, we will continue in aspiring to provide you with up-to-date insights into current events in the Pacific rim area and related research projects. We hope you enjoy the PN as much as ever and wish you an engaging read.

The Editors

Pacific News

The Pacific News (PN), ISSN 1435-8360, is the semi-annual publication of the Association for Pacific Studies (Arbeitsgemeinschaft fuer Pazifische Studien e.V., APSA). It is published through the Department of Economic Geography of Hamburg University, Germany. The PN provides an interdisciplinary academic platform for emerging scholars in particular. It discusses social, cultural, environmental, political and economic issues and developments in the Asia-Pacific region.

In order to uphold scientific standards, the PN is in the process of implementing a peer-review process. All articles that include key words as well as an abstract have been quality-assured through peer-review. The PN will continue to publish reports on current issues as well as photo reports; these have not been subjected to peer-review. APSA-Members receive the Pacific News at no cost as a membership benefit.



The Association for Pacific Studies (Arbeitsgemeinschaft für Pazifische Studien e.V., APSA) was founded in 1987 at the Department of Geography of the Technical University Aachen/Germany. Activities include workshops, conferences, public lectures and poster exhibitions. The book series Pazifik Forum was initiated in 1990. In 1992, it was complemented by the publication of the semi-annual journal Pacific News. The latter has developed into the major activity of APSA in recent years. The APSA sees itself as one of the largest scientific networks in Germany for academics and practitioners with an interest in the Asia-Pacific region as well as academic exchange.

IMPRINT:

Editorial Board:

Dr. Michael Waibel (V.i.S.d.P.),
University of Hamburg
Dr Julia N. Albrecht,
Victoria University of Wellington

Scientific Advisory Board:

Dr Roger C.K. Chan, Department of
Urban Planning and Design, Hong
Kong University
Dr Tara Duncan, Department of
Tourism, University of Otago, New
Zealand
Dr. Rolf Jordan, Department of
Geography, University of Vienna,
Austria
Dr Jan Mosedale, Department of
Tourism, University of Sunderland,
UK
Dr. Jan-Peter Mund, United Nations
University, Bonn, Germany

External Reviewer:

Dr. Jürgen Ossenbrügge, Depart-
ment of Economic Geography,
University of Hamburg, Germany

Cartography:

Claus Carstens

Layout Print Version:

Long Tran

All material published in the Pacific News expresses the views and opinions of the authors of this material.

Please submit your manuscripts to:
waibel_michael@yahoo.de or
julia.albrecht@vuw.ac.nz

Association for Pacific Studies
(APSA), in co-operation with
the Department of Geography,
University of Hamburg, University
of Hamburg, Bundesstrasse 55,
D-20146 Hamburg/ Germany.

Web: www.pacific-news.de

COVER PICTURE

White & Black

Traditional Coffee in Vietnam
Photo made in Cao Lãnh City in
Đồng Tháp province,
© 2010 Dana Puckelwaldt, Berlin

The cover image shows the two most popular kinds of fresh Vietnamese coffee: The traditional milk coffee „cà phê sữa đá“ is pictured in the front; coffee is filtered through a stainless steel filter over sweetened condensed milk. Once all the coffee has dripped down, it is usually stirred and then poured into a glass over ice. The cup of black coffee without milk in the back is called „cà phê đá đen“. Over the past decade, Vietnam saw the mushrooming of mostly locally-based coffeehouse chains; the two largest ones probably being Highlands Coffee and Trung Nguyên Coffee. The price for a café latte sold there can easily exceed that of traditional milk coffee by ten times.